

# Course Syllabus

## Business Law:

Year: 2018/19

Code: P954001109

Coordinating professor: CASABÓ ORTÍ, M<sup>ª</sup> Ángeles

Degree program: Grado en Administración y Dirección de Empresas (con  
Docencia Internacional - Global Bachelor`s Degree)

School: SOCIAL SCIENCE

Languages: ENGLISH

*The mission of Universidad Europea de Valencia is to offer its students a holistic education, helping them become leaders and professionals capable of responding effectively to the needs of today's global world, adding value within their career fields, and contributing to social advancement through their entrepreneurial spirit and ethical integrity. We also strive to create and transfer knowledge through applied research, thus making our own contribution to progress and putting ourselves at the forefront of intellectual, scientific, and technological development.*

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## 1. Basic information on the course/module

<b>ECTS</b>	6 ETCS
<b>Credit type</b>	COMPULSORY
<b>Language</b>	ENGLISH
<b>Delivery mode</b>	IN PRESENCE
<b>Trimester/Semester</b>	2º SEMESTER

## 2. Presentation of the course/module

Business Law is a compulsory subject in Management and Entrepreneurship and Marketing and Sales Management Grades (1ºADE-GLOBAL+2ºDICRE-GLOBAL), with a value of six ECTS credits, as the rest of the core subjects that make up the degree.

The subject of this subject seeks to provide students with basic concepts enabling them, through the study of the law, know the substance of the most common rules and institutions in the business and legal transactions whose axis is the market. This topics hall fix all concepts that apply to the professional activity that will develop in the future.

## 3. Competencies and learning outcomes

Core competencies:

- CB1: Students should demonstrate they possess and understand knowledge in an area of study that starts from the base of general secondary education, and is usually found at a level that, although supported by advanced textbooks, also includes some aspects that involve knowledge from the forefront of their field of study.
- CB2: Students should know how to apply their knowledge to their work or vocation in a professional manner and possess the skills that are usually demonstrated through the elaboration and defense of arguments and the resolution of problems within their area of study.
- CB4: Students should be able to transmit information, ideas, problems and solutions to a specialized and non-specialized public.

Cross-curricular competencies:

- CT2: Self-confidence: Ability to value our own results, performance and capabilities with the internal conviction that we are capable of doing things and the challenges we face.

- CT4: Capacity for analysis and synthesis: being able to decompose complex situations in their constituent parts; also evaluate other alternatives and perspectives to find optimal solutions. The synthesis seeks to reduce complexity in order to understand it better and / or solve problems.
- CT6: Oral communication / written communication: ability to transmit and receive data, ideas, opinions and attitudes to achieve understanding and action, being oral that which is done through words and gestures and, written, through writing and / or graphic support .
- CT8: Information management: Ability to search, select, analyze and integrate information from diverse sources.

Specific competencies:

- CE10: Ability to analyze, integrate and evaluate information from the legal environment, necessary for decision making.
- CE13: Ability to assess and apply social responsibility principles in the company, paying particular attention to environmental management, oriented towards compliance with current legislation and as a source of opportunities, for the reinforcement of the image and the productive process in the company.

Learning outcomes:

- LO1: Acquire the ability to know and understand the business environment from a legal perspective, the operating regime of the different subjects, as well as the difficulties that may arise.
- LO2: Acquire the ability to analyze and investigate different problems of the business environment from a legal perspective, the operating regime of the different subjects, as well as the difficulties that may arise.
- LO3: Acquire the capacity for practical resolution of different assumptions and real and / or fictitious cases regarding the development in the corporate legal world and the types of conflicts that may arise.

The table below shows the relation between the competencies developed during the course and the envisaged learning outcomes:

Competencies	Learning outcomes
CE10; CE13, CB1,CB2, CB4  CT2, CT4, CT6, CT8	LO1
CE10; CE13, CB1,CB2, CB4  CT2, CT4, CT6, CT8	LO2
CE10; CE13, CB1,CB2, CB4  CT2, CT4, CT6, CT8	LO3

The following table shows how the different types of activities are distributed and how many hours are assigned to each type:

Type of educational activity	Number of hours
Activity type 1: Master Lessons	25 h
Activity type 2: Autonomous work	12,5 h
Activity type 3: Oral exposures	12,5 h
Activity type 4: Case analysis Problem solving	50 h
Activity type 5: External visits / stays	25 h
Activity type 6: Participatory group activities	25 h
Activity type 7: Knowledge tests	12,5 h
<b>TOTAL</b>	<b>150 h</b>

To develop the competencies and achieve the learning outcomes, you will have to complete the activities indicated in the table below:

Learning outcomes	Learning activity	Type of educational activity	Content
LO1, LO3	Activity 1 Activity 4	Type 1 Type 2 Type 4 Type 5 Type 6 Type 7	<b>Unit 1. LAW AND LEGAL STANDARD</b>  1.1 The Law, concept and functions. Introduction to commercial law 1.2 The Legal Standard: private law and the Spanish system 1.3 The Sources of Law. Spanish Law The hierarchy of norms 1.4 European Law. 1.5 The Spanish Constitution. 1.6 Common law 1.7 Common law UK 1.8 Legal professions
LO1, LO3	Activity 1 Activity 2 Activity 3 Activity 4	Type 1 Type 2 Type 4 Type 5 Type 6 Type 7	<b>UNIT 2: SUBJECTS OF ECONOMIC ACTIVITY</b>  2.1 Subjects of the activity 2.2 TAV and ADR 2.3 Natural persons
LO1, LO2, LO3	Activity 1 Activity 2 Activity 3 Activity 4	Type 1 Type 2 Type 4 Type 5 Type 6 Type 7	<b>UNIT 3: THE ENTREPRENEUR</b>  3.1 Businessman concept 3.2 Obligations and Contracts 3.3 Associations
LO1, LO2, LO3	Activity 1 Activity 2 Activity 3 Activity 4	Type 1 Type 2 Type 3 Type 4 Type 5 Type 6 Type 7	<b>UNIT 4: SOCIETIES</b>  4.1 Company 4.2 Societies 4.3 Bodies 4.4 Statutory modifications 4.5 Transformation and extinction

When you access the course on the *Virtual Campus*, you'll find a description of the activities you have to complete, as well as the deadline and assessment procedure for each one.

## 4. Monitoring and assessment

The following table shows the assessable activities, their respective assessment criteria, and the weight each activity carries towards the final course grade.

Assessable activity	Assessment criteria	Weight (%)
<p><i>Activity 1</i></p> <p>Case study method: Practical case activities with numerical resolution and calculation of operations, or resolution based on legal interpretation</p>	<p>PRACTICAL EXERCISES (Rubrics and criteria are exposed in Virtual Campus)</p>	<p>20%</p>
<p><i>Activity 2</i></p> <p>Works and reports: Simulation environments: Development of research work in a group or individual way. Analysis doctrinal and jurisprudential</p>	<p>WORKS AND REPORTS (Rubrics and criteria are exposed in Virtual Campus)</p>	<p>20%</p>
<p><i>Activity 3</i></p> <p>Presentations: Group or individual exhibitions of research papers. Acquisition of communication skills</p>	<p>WORKS AND REPORTS (Rubrics and criteria are exposed in Virtual Campus)</p>	<p>10%</p>
<p><i>Activity 4</i></p> <p>Master classes: Tracking lessons. Participation and debate.  Acquisition of knowledge and</p>	<p>KNOWLEDGE TEST (Assessable criteria are set out in each specific test)</p>	<p>50%</p>

understanding of the subject		
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#### **4.1. First exam period**

The first exam period in ordinary call, the final qualification will be made by adding the qualifications of the different types of evaluation, in the corresponding weighting. To pass the course, it will be enough to reach a global weighted grade of 5, which would mean exceeding 50% of the subject. However, to apply this weighting, it is ESSENTIAL that at least an average of 4 points out of 10 has been obtained in the part corresponding to the KNOWLEDGE TESTS. In case of not reaching this grade, the student must take a new test / s of knowledge in extraordinary call, qualifying the subject in the ordinary call as FAILED.

Any student who does not equal or exceed 50% of the subject, or does not reach a grade of 4 out of 10 in the knowledge tests, will be qualified in the ordinary call as "FAILED", since the continuous evaluation will prevent considering it as not presented. Consequently, it must be submitted to the extraordinary call set at the time. If the subject is classified as a FAILED in ORDINARIA for lack of compliance with the attendance percentages, the teacher will indicate to the student what tests, works or activities the student should perform as a complement to pass the subject.

#### **4.2. Second exam period**

In case of having passed the different evaluation percentages in the ordinary call except the knowledge test with the minimum grade of 4 points out of 10, and as long as the overall grade of the subject in ordinary call exceeds the average of 5 points out of 10, the extraordinary call will be limited to the completion of knowledge test, which will account for 50% of the overall grade, taking into consideration the grades obtained in the different sections of the ordinary call to finally establish the final grade for the subject.

If, in addition, the Practices or the Work / Report were suspended, you may carry out the missing activities and submit them, as well as the Work / Report.

## **5. Bibliography**

Due to the subject is Spanish Law in English and is aimed at an international student body, a wide variety of bibliography will be handled.

Here is the recommended bibliography:

- **Basic bibliographic materials provided by the professor**
- **MUÑOZ, Ana ; SERRANO, Antonio ; MARTÍNEZ, Javier. *Handbook of Spanish Business Law*. Tecnos, 2018.**
- BROSETA PONT, Manuel; MARTÍNEZ SANZ, F. *Manual de Derecho Mercantil*, 20<sup>a</sup>. 2013
- RODRIGUEZDELASHERASBALLELL, Teresa. *Introduction to Spanish private law: facing the social and economic challenges*. Routledge, 2009.
- DÍEZ-PICAZO, Luis; GULLÓN, Antonio. *Sistema de derecho civil*. Tecnos, 2016.
- KAPLAN, Steven M. *English/Spanish and Spanish/English Legal Dictionary*. Kluwer Law International, 2008.
- MERINO-BLANCO, Elena. *Spanish law and legal system*. Sweet & Maxwell, 2006.

## 6. How to communicate with your professor

Whenever you have a question about the content or activities, don't forget to post it to your course forum so that your classmates can read it.

You might not be the only one with the same question!

If you have a question that you only want to ask your professor, you can send him/her a private message from the *Campus Virtual*. And if you need to discuss something in more detail, you can arrange an advisory session with your professor.

It's a good idea to check the course forum on a regular basis and read the messages posted by your classmates and professors, as this can be another way to learn.

## 7. Study recommendations

When you study at university, you need to plan and be consistent from the first week. It's very useful to exchange experiences and opinions with professors and other students, as this will help you develop core competencies such as flexibility, negotiating skills, teamwork, and, of course, critical thinking.

To help you, we recommend using a general method of study based on the following points:

- Study systematically and at a steady pace.
- Attend class and regularly check the course forum on the *Campus Virtual* so that you keep up to date with what's happening.
- Participate actively in the course by sharing your opinions, doubts and experiences relating to the topics covered and/or suggesting new topics of interest for discussion.
- Read the messages posted by your classmates and/or professors.

Active participation in physical and virtual classroom activities is of special interest and academic value. You can participate in many different ways: asking questions, giving your opinion, doing all the activities your professor suggests, taking part in collaborative activities, helping your classmates, etc. This way of working requires effort, but it will help you get better results as you develop your competencies.

**Annexes with detailed information on the *Campus Virtual***