

Course Syllabus

Name of course/module: University

Activities

Year: 2018/2019

Code: 9885001801

Coordinating professor: Servicios al Estudiante

Degree program: International Business

School: Social Sciences and Communication

Languages: English

The mission of Universidad Europea de Madrid is to offer its students a holistic education, helping them become leaders and professionals capable of responding effectively to the needs of today's global world, adding value within their career fields, and contributing to social advancement through their entrepreneurial spirit and ethical integrity. We also strive to create and transfer knowledge through applied research, thus making our own contribution to progress and putting ourselves at the forefront of intellectual, scientific, and technological development.

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1. Basic information on the course/module

ECTS	6
Credit type	RE
Language	English
Delivery mode	Face-to-face
Trimester/Semester	S1/S2

2. Presentation and contents of the course/module

In order to obtain a holistic formation of the discipline, the student will be able to choose to obtain credits through activities of cooperation, voluntary work, social action, fomentation, as optional subject.

This subject, offers a range of possibilities for the student to meet the essential competencies of the degree from a transversal training in values, social responsibility and knowledge from the specialization that offer training activities such as seminars and conferences.

3. Competencies and learning outcomes

Core competencies (Basic skills):

- BS3: Students must be able to gather data, usually within their field of study, interpret it and make judgments and considerations on relevant social, scientific or ethical issues.
- BS4: Students must be able to convey information, together with ideas, problems and solutions to a specialized or non-specialized audience.

Cross-curricular competencies (Cross skills):

- CS1: Self-learning skills: The ability to choose the most effective strategies for controlling our own learning environment and acting autonomously throughout the learning process.
- CS3: Capacity to adapt to new situations: Being able to assess and understand different situations, adapting our approach to a situation insofar as is necessary or appropriate.
- CS5: Capacity to apply knowledge: Being able to use knowledge acquired in academic contexts in situations that resemble as closely as possible the reality of the chosen future profession.

- CS6: Oral and written communication skills: The ability to transmit and receive information, ideas, opinions and attitudes for the purposes of comprehension and action, oral communication involving speech and gestures, and written communication writing and/or graphics.
- CS7: Ethical values: The ability to think and act according to universal principles based on individual worth and full development of the human personality, and which entails a commitment to certain social values.

Specific competencies:

- SS1: Capacity for evaluation and critical analysis of phenomena and agents that affect the social and political environment in different international scenarios.
- SS4: Ability to identify and analyze the economic aspects of globalization linked to the internationalization of companies, foreign trade, and the global economy.
- SS5: Ability to communicate effectively in two languages, at a general level and specifically in the professional field of business in international forums.
- SS14: Capacity to adapt to new trends and business practices including the application of corporate social responsibility policies, in the context of international business.
- SS22: Ability to integrate oneself into different international environments, adapting successfully the business model to other geopolitical and cultural contexts.
- SS25: Ability to apply new trends in business administration such as knowledge management, innovation management, etc., which will allow one to achieve greater professional development and business success.

Learning outcomes:

- LO1: Self-initiative, sense of responsibility and collective awareness through participation and/or organization of profitable activities for the university community or for society as a whole..

The table below shows the relation between the competencies developed during the course and the envisaged learning outcomes:

Competencies	Learning outcomes
BS3, BS4, CS1, CS3, CS5, CS6, CS7, SS1, SS4, SS5, SS14, SS22, SS25	LO1

The following table shows how the different types of activities are distributed and how many hours are assigned to each type:

Type of educational activity	Number of hours
Assistance and active participation in the activities offered	150 h
TOTAL	150 h

To develop the competencies and achieve the learning outcomes, you will have to complete the activities indicated in the table below:

Learning outcomes	Learning activity	Type of educational activity	Content
LO1	Susceptible to be determined by the University/faculty until accredited obtaining 6 ECTS	Assistance and active participation in the activities offered	Contents related to a transversal formation in values, social responsibility and knowledge from the specialization of the degree.

When you access the course on the *Virtual Campus*, you'll find a description of the activities you have to complete, as well as the deadline and assessment procedure for each one.

4. Monitoring and assessment

The following table shows the assessable activities, their respective assessment criteria, and the weight each activity carries towards the final course grade.

Assessable activity	Assessment criteria	Weight (%)
To be determined by the university/faculty until the student accredits the obtaining of 6 ECTS	The student elaborates a detailed report compiling and analyzing the participation in the "university activities" proposed that are described in the presentation of this guide.	100%

When you access the course on the *Campus Virtual*, you'll find a description of the activities you have to complete, as well as the deadline and assessment procedure for each one.

4.1. First exam period

To pass the subject in the first exam period (ordinary call) you comply with the assistance and the requirements established to obtain the 6 ECTS of the subject.

4.2. Second exam period

To pass the subject in the first exam period (ordinary call) you comply with the assistance and the requirements established to obtain the 6 ECTS of the subject.

5. Bibliography

Here is the recommended bibliography:

- Normativa general de la universidad para las enseñanzas oficiales de grado

https://universidadeuropea.es/myfiles/pageposts/normativa-uem/normativa_general_enseanzas_grado.pdf?_ga=2.221567386.30928791.1532339812-766879330.1517859887

6. How to communicate with your professor

Whenever you have a question about the content or activities, don't forget to post it to your course forum so that your classmates can read it.

You might not be the only one with the same question!

If you have a question that you only want to ask your professor, you can send him/her a private message from the *Campus Virtual*. And if you need to discuss something in more detail, you can arrange an advisory session with your professor.

It's a good idea to check the course forum on a regular basis and read the messages posted by your classmates and professors, as this can be another way to learn.

7. Study recommendations

When you study at university, you need to plan and be consistent from the first week. It requires assistance to the activities organized by the University, it is necessary that you plan and design your own itinerary to fulfill the competencies assigned to the subject.